

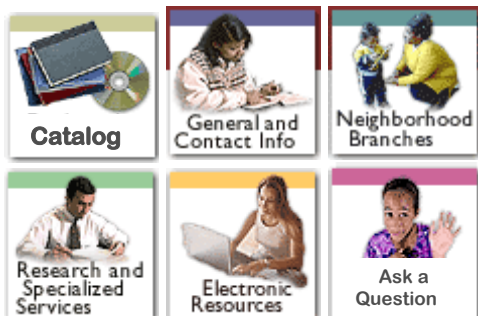


## PORTABLE eMAIL CAPTURE

COLLECT OPT-IN EMAIL ADDRESSES AND OTHER IMPORTANT DEMOGRAPHIC DATA

### Eliminate paper surveys

The easy to use POV™ survey units are now available for rent at special prices to libraries and cultural heritage institutions exclusively through a partnership between BCR and Your Perceptions.



**1 Step One**  
The respondent enters answers using the numeric keypad after viewing questions on a large, easy-to-read LCD screen built into the survey unit.

**2 Step Two**  
The survey data is uploaded directly to a PC. We provide complete managerial reports within five working days. Reports include means, frequencies and zip map.

**3 Step Three**  
Unload the units and generate reports instantaneously. Data is safe in the units until downloaded and cleared even if power supply runs low. We provide complete managerial reports within five working days. Reports include means, frequencies and zip map.

**4 Step Four**  
Add an online version of the same survey and the results can be merged.

#### Economical

Compare it to any other collection medium.



#### Some Key Features:

##### It's Not a Computer

The unit's sole purpose is for asking questions and generating results.

##### Branch Questions

The answer to a question can send one respondent to one set of questions and another in a different direction.

##### Change Questions

Forgot an important question in your survey? No printing means additions and changes are easy.

##### Battery Operated

The survey units run on internal batteries and come with chargers for 100% portability.

##### Choose from Several Different Question and Answer Sets

- Patron Satisfaction
- Demographic
- Youth-Community Pulse (bond issues, special elections, collections, advertising).
- Custom Q&A available

To find out more, visit [www.BCR.org](http://www.BCR.org)  
or call 303.751.6277